

# REHES News 1/2024

## 1. REHES Network News

### ➤ **6th REHES conference in Zurich from 29./30. Aug. 2024**

On August 29 and 30, 2024, the sixth REHES conference will take place in Zurich, hosted by CHESS at the University of Zurich.

A multilingual conference is in preparation in which presentations can be given in German or English. A preliminary program will soon be provided. The conference will start Thursday, August 29, at 1 p.m. and will include an evening program. The conference will end Friday, August 30, 2024 at around 3 pm.

German: <https://www.rehes.uzh.ch/de/REHES-Tagungen/REHES-VI.html>

Englisch: <https://www.rehes.uzh.ch/en/REHES-conferences/REHES-VI.html>

Submission deadline: May 3, 2024, in German or English to [rehes2024@chess.uzh.ch](mailto:rehes2024@chess.uzh.ch)

## 2. Projects

- Agata Lambrechts, Benedetto Lepori and Igor Sarman from USI have been awarded funding from swissuniversities to develop a comprehensive curriculum for Research Data Management and Open Science training for doctoral and early career researchers in the social sciences, including those focused on higher education studies. The training programme, designed jointly with FORS will be integrated into the university's long-standing [Summer School in Social Science Methods](#), with the inaugural edition of the *RDM@SSM* programme scheduled for the summer of 2024.
- Professor Benedetto Lepori (USI) becomes an academic lead of the newly launched **European Higher Education Sector Observatory**, a key action stemming from the European Strategy for Universities (ES4U), which will focus on policy monitoring to achieve the following objectives:
  - Strengthening the European dimension in higher education and research.
  - Supporting universities as lighthouses of our European way of life.
  - Empowering universities as actors of change in the twin green and digital transitions.
  - Reinforcing universities as drivers of the EU's global role and leadership.

The Observatory will become a one-stop shop for data and analysis about the European higher education sector. It will include user tools such as the interactive European Higher Education Sector Scoreboard, benchmarking tools to compare the performance of higher education institutions, micro-data access, country reports, and ad hoc analysis focusing on specific policy-relevant issues. It will incorporate data collection previously carried out as part of [ETER](#).

## 4. Publications

Capano, G., & Lepori, B. (2024). Designing policies that could work: understanding the interaction between policy design spaces and organizational responses in public sector. *Policy Sciences*, 1-30. <https://doi.org/10.1007/s11077-024-09521-0>

Fürst, S., Schäfer, M. S., Vogler, D., & Sörensen, I. (2023). Beyond the News Media Logic? Analyzing the Social Media Orientation of University Leadership. *Swiss Journal of Sociology*, 49(3), 567–588. [Link](#)

Hug, S.E. (2024). How do referees integrate evaluation criteria into their overall judgment? Evidence from grant peer review. *Scientometrics*. <https://doi.org/10.1007/s11192-023-04915-y>

Lambrechts, A. A., Cavallaro, M., & Lepori, B. (2024). The European Universities initiative: between status hierarchies and inclusion. *Higher Education*, 1-21. <https://doi.org/10.1007/s10734-023-01167-w>

Probst, C., Baschung, L. & Zellweger, F. (Ed.). (2023) *The Swiss Higher Education Country Report*. Bloomsbury Education and Childhood Studies. [Link](#)

Sörensen, I., Fürst, S., Vogler, D., & Schäfer, M. S. (2023). Higher Education Institutions on Facebook, Instagram, and Twitter: Comparing Swiss Universities' Social Media Communication. *Media and Communication*, 11(1), 264–277. [Link](#)

Sörensen, I., Vogler, D., Fürst, S., & Schäfer, M. S. (2023). Platforms Matter: Analyzing User Engagement with Social Media Content of Swiss Higher Education Institutions. *Journal of Marketing in Higher Education*. [Link](#)

Volk, S. C., Vogler, D., Fürst, S., Schäfer, M. S., & Sörensen, I. (2023). Role Conceptions of University Communicators: A Segmentation Analysis of Communication Practitioners in Higher Education Institutions. *Public Relations Review*, 49(4), 1–10. [Link](#)

## 5. Events, Conferences and Calls

### ➤ **Movetia Academy**

Movetia Academy is the knowledge exchange lab of the Swiss National Agency Movetia. It provides opportunities for knowledge transfer on current international education topics with a series of training offers for scholars, researchers and teachers of Swiss universities. In a collaboration with the [Mestenhauser Institute for International Collaboration](#) Movetia Academy is offering in 2024 for Academic staff in teaching, international cooperation, curriculum development, etc. the following facilitators training:

**Masterclass “Driving Change Collaboratively-Facilitating Communities of Practice”**. An international team of mentors will share their experience with academic communities within their institutions and across Europe and the USA. As

outcome by the end of the masterclass, each participant will have created their own Community Project Plan capable to designing, running and sustaining a community of practice. For more information see [Project description](#). Deadline to register: **30 April 2024**.

- Registration is still open for the [28th Summer School in Social Sciences Methods](#), organised by the Institute of Communication and Public Policy, USI in close cooperation with FORS, to be held from the 8 to 23 August 2024 at USI in Lugano.

- **Higher Education Research Conferences 2023**

[19. Annual conference of the Gesellschaft für Hochschulforschung \(GfHf\)](#), 23-25 Sept. 2024 at the FernUniversität in Hagen. Submission deadline April 24, 2024.

[CHER 36th Annual Conference](#) *Higher Education and Science Future(s): Trends, Imaginaries, and Alternatives*. 4–6 September 2024, University of Luxembourg, Esch-Belval, Luxembourg

## 5. Media

- Agata Lambrechts and Marco Cavallaro (USI) were interviewed on Science|Business about their work on the European Universities initiative: [Excellence vs cohesion: what's the goal of European university alliances?](#)

## Next newsletter

The REHES newsletter is published three times a year. The next newsletter will be published in June 2024.

Newsletter editors: David Johann & Franziska Zellweger