

Research on Higher Education
and Science in Switzerland

Event program



Research on Higher Education and Science in Switzerland

Monday, September 2, 2019, 2.15pm to Tuesday, September 3, 2019, 4.30pm

University of Bern, UniS, Schanzeneckstrasse 1, 3012 Bern, Rooms A-119 / A-122 / B-103 / B-104 / B-105



Overview of the program on Monday

Monday, September 2, 2019	
From 13.30h	Arrival , obtaining the name tags (A-122)
14.15h	Welcome address of the organizers
14.30h	Keynote Eva Barlösius «Perspektiven der Hochschul- und Wissenschaftsforschung» (moderated by Mike S. Schäfer) (A-122)
15.30h	<i>Coffee break</i>
16.00h	Module A1 : Perspectives from research on higher education and science for Switzerland (A-122) Module B1 : Academic profession (A-119)
18.00h	<i>End of the closed part of the event</i>
18.15h	Panel discussion «Governance of higher education» with Rector Prof. Dr. Astrid Epiney (University of Fribourg), National Councillor and former Director of Education Dr. Christoph Eymann (Canton Basel-Stadt), Rector Prof. Dr. Markus Hodel (Lucerne University of Applied Sciences), Director Prof. Dr. Sabina Larcher (PH FHNW) and N.N. Welcome address by Rector Prof. Dr. Christian Leumann (University of Berne), moderated by Otfried Jarren (A-122).
19.30h	Aperitif riche in the restaurant «Grosse Schanze»

Overview of the program on Tuesday

Tuesday, September 3, 2019		
09.15h	Module A2: Higher education and science: political and economic expectations (A-122)	Module B2: Students, studies, teaching I (A-119)
11.00h	<i>Coffee break</i>	
11.15h	Module A3: Higher education and science in the public sphere (A122)	Module B3: Students, studies, teaching II (A-119)
13.00h	<i>Lunch break</i>	
14.00h	Workshop: Research perspectives and possibilities for institutionalising research on higher education and science in Switzerland (A-119, A-122, B-103, B-104, B-105)	
16.00h	Summary: Result of the event and next steps? (A-122)	
16.30h	<i>End and departure</i>	

Below you will find a more detailed overview of the individual thematic modules. There are two modules (A and B) that run in parallel. Depending on your interests, you can choose one of the two parallel events.

Module A1: Perspectives from research on universities and science

Monday, September 2 (16-18h, room A-122)		
Moderated by Stefano Nigsch		
16.00-16.20	Benedetto Lepori, Barbara Antonioni	New Perspectives in Higher Education Studies Through Data Integration
16.20-16.40	Christine Böckelmann, Karin Büchel	Hochschulforschung auf unterschiedlichen Ebenen und deren Herausforderungen
16.40-17.00	Christian Leder	Adressaten und Formen der Institutionalisierung: Übersicht und Beispiele zum Feld des Higher Education Research in den USA
17.00-17.20	Carole Probst, Christian Wassmer	Hochschulforschung in der Schweiz. Mapping der Akteure und Themen von 2008-2018
17.20-17.40	Alexandra Hofmänner	Forschung zur Wissenschafts- und Technikpolitik

Module A2: Science and universities: political and economic expectations

Tuesday, September 3 (9.15-13h, room A-122)		
Moderated by Stefan Joller		
9.15-9.35	Raimund Hasse	Hochschulwettbewerb im gesellschaftspolitischen Diskurs – konzeptionelle Überlegungen in Auseinandersetzung mit den Avenir Suisse Policy Papers
9.35-9.55	Lukas Baschung	The Steering and Management of Swiss Higher Education Institutions
9.55-10.15	Markus Zürcher	«Den hermeneutischen Zugang zur Welt fördern und würdigen»
10.15-10.35	Noemi Schneider, Brigitte Liebig	Entrepreneurial Climate at Swiss Universities of Applied Sciences. A Comparative Perspective of Science and Humanities
10.35-10.55	Richard Bläse, Pietro Morandi	How Can Universities Promote Academic Spin-Offs? The Case of Swiss Universities of Applied Science

Module A3: Science and universities in the public sphere

Tuesday, September 3 (9.15-13h, room A-122)

Moderated by Therese Zimmermann

11.15-11.35	Mark Eisenegger, Daniel Vogler	Logik medienvermittelter Reputationskonstitution von Hochschulen
11.35-11.55	Mike S. Schäfer, Daniel Vogler	Hochschulkommunikation in der Schweiz: Status Quo und Entwicklung der externen, öffentlichen Kommunikation von Hochschulen
11.55-12.15	Mike S. Schäfer	Science Barometer Switzerland: A Longitudinal Analysis of the Swiss Population's Attitudes towards Science and their Communication Behavior
12.35-12.55	Carmen Koch, Iris Herrmann-Giovanelli, Mirco Saner	Audiences of Science Communication under the Magnifying Glass: A Detailed Assessment of Audience Segments using Smartphone-based Diaries

Module B1: Academic profession

Monday, September 2 (16-18h, room A-119)

Moderated by Franziska Zellweger

16.00-16.20	Carole Probst, Christian Wassmer, Gaële Goastellec, Mike S. Schäfer	Academic Profession in the Knowledge Society (APiKS) – a Swiss Collaboration in an international project
16.20-16.40	Patricia Felber	Exzellenz in der Slow University
16.40-17.00	David Johann	Zurich Survey of Academics
17.00-17.20	Bernadette Charlier, Marie Lambert	Evaluating the Effects of Faculty Development. Theoretical Framework and Empirical Implementation
17.20-17.40	Stefanie Mahrer	Die Schweizer Universitäten und die akademischen Zwangsmigranten während des Nationalsozialismus

Module B2: Students, studies, teaching I

Tuesday, September 3 (9.15-13h, room A-119)

Moderated by Ute Woschnak

9.15-9.35	Regula Julia Leemann	Bildungswege an die Schweizer Hochschulen
9.35-9.55	Andrea Diem	Studienabbrüche an Schweizer Hochschulen – Forschungsstand und Forschungsbedarf
9.55-10.15	Stefan Denzler	Forschungsevidenz zum Hochschulsektor aus Sicht der Bildungspolitik und -verwaltung
10.15-10.35	David Glauser, Christoph Zangger, Rolf Becker	The Signal and the Noise. Returns to Swiss University Degrees after Bologna
10.35-10.55	Priska Bucher, Susanne Uhl	Forschungsbedarf zum Thema Hochschulbibliotheken: Aufbau eines Monitorings für Schweizer Hochschulbibliotheken

Module B3: Students, studies, teaching II

Tuesday, September 3 (9.15-13h, room A-119)

Moderated by Lucien Criblez

11.15-11.35	Guillermina Noël, Sabine Junginger, Martin Wiedmer	Equipping Designers for the Future: Transforming Design Education
11.35-11.55	Richard Nennstiel, Rolf Becker	Hängen die ECTS-Punkte von Lehrveranstaltungen mit dem studentischen Workload zusammen?
11.55-12.15	Marino Ferri	Eine Hochschulgeschichte der Flüchtlinge, eine Flüchtlingsgeschichte der Hochschulen? Gedanken zu perspektivischen Herausforderungen historischer Hochschulforschung
12.15-12.35	Maritza Le Breton, Martin Böhnel, Susanne Burren, Celestina Porta	Rhetoriken kultureller Differenz im Kontext von Internationalisierung an Schweizer Fachhochschulen

Workshop: Research perspectives and possibilities for institutionalising research on higher education and science in Switzerland

Tuesday, September 3 (14-16h, rooms A-122, A-119, B-103, B-104, B-105)

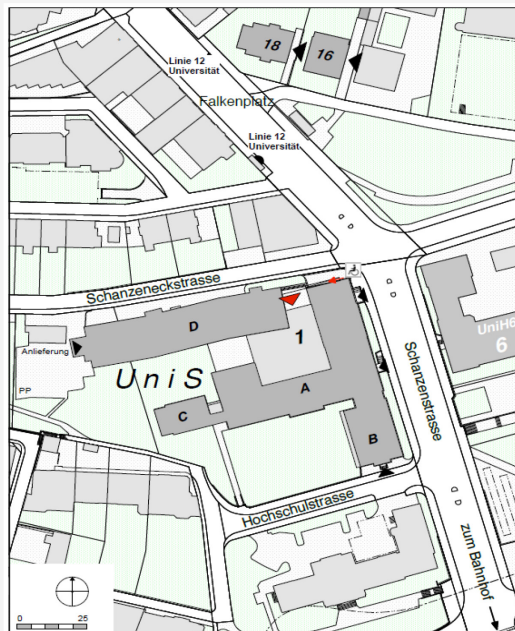
Moderated by Otfried Jarren & Luca Tratschin

14.00-14.10	Gaële Goastellec	Short presentation: Observatoire Science, Politique et Société OSPS (A-122)
14.10-14.20	Bernhard Nievergelt	Short presentation: Center for Science and Technology Studies CEST (A-122)
14.20-14.30	Otfried Jarren, Luca Tratschin	Short presentation: Szenarien der Institutionalisierung von Forschung zu Wissenschaft und Hochschulen (A-122)
14.30-16.00	Participants	Group discussion Orientation and institutionalization of research on universities and science (various rooms)
16.00-16.30	Participants	Summary: Results of the conference and next steps (A-122)

Location:

Universität Bern UniS
Schanzeneckstrasse 1
CH-3001-Bern

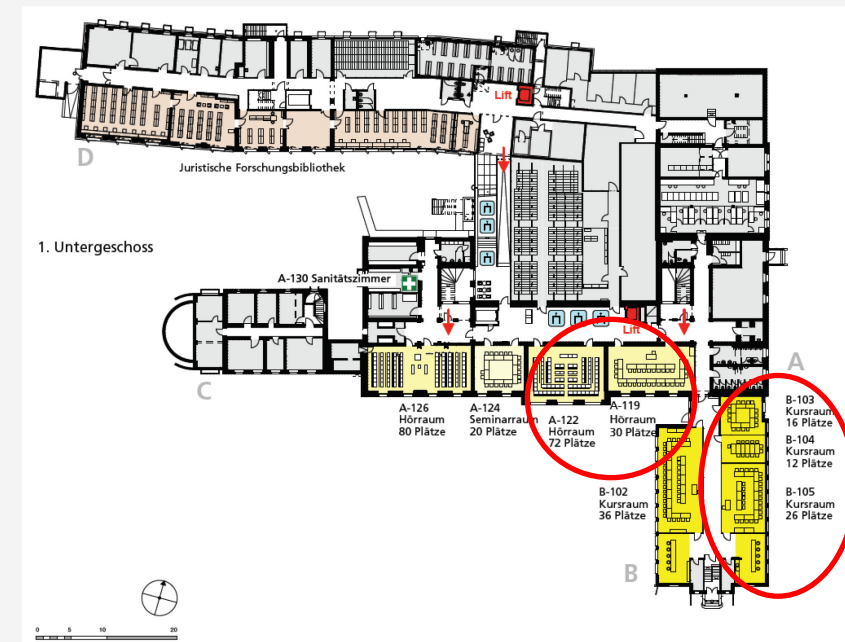
Public transport: line 12 Länggasse, stop "Universität"
On foot: 5 minutes from the "Welle" at the main station
(see bit.ly/2LAPDC7)



Rooms in the building UniS (located on the first subfloor):

- A-122 (lecture hall)
- A-119 (lecture hall)
- B-103 (Course room for workshop)
- B-104 (Course room for workshop)
- B-105 (Course room for workshop)

For a more detailed description see: bit.ly/2KViphz



The Apéro Riche following the podium discussion on Monday will take place from 19.30h in the Restaurant Grosse Schanze (Parkterasse 10, 3012 Bern) and can be reached from UniS in 5 minutes on foot (www.grosseschanze.ch). For directions see: bit.ly/2Ysg3tv.